

Layering Public Health Measures

Radio PSA

Radio script 1 – 30 seconds (approx. 80 words)

To protect yourself from Covid-19, consider layering public health measures the same way you would to dress for the cold.

Remember to:

- stay at home when you're sick,
- improve indoor airflow by opening windows when possible,
- wear a mask when recommended,
- practice physical distancing, and
- wash your hands for at least 20 seconds or use hand sanitizer often.

If you haven't already, get vaccinated and when eligible, get a booster dose.

Help stop the spread of COVID-19, hospitalizations and deaths.

For more information, visit Canada.ca/coronavirus-info-indigenous

Radio script 2 – 60 seconds (approx. 160 words)

To protect yourself from Covid-19, consider layering public health measures the same way you would to dress for the cold.

Remember to:

- stay at home when you're sick,
- follow local public health guidance,
- improve indoor airflow by opening windows when possible,
- wear a mask when recommended,
- practice physical distancing,
- wash your hands for at least 20 seconds or use hand sanitizer often, and
- cough or sneeze into a tissue or into your elbow.

The best way to keep you and your community safe is by getting vaccinated while layering other public health measures.

If you haven't already, get vaccinated including a booster dose as soon as you are eligible.

Help stop the spread of COVID-19, hospitalizations and deaths.

For more information, visit Canada.ca/coronavirus-info-indigenous