

COVID-19



Public service announcements for radio

For more information:
Canada.ca/coronavirus

Information for Indigenous communities:
Canada.ca/coronavirus-info-indigenous



Public service announcements for radio

Script 1: COVID-19 public health guidelines

100 words, about 30 seconds in length (without introduction and sign off)

Introduction (if you wish)

“Hello, I am ... and I am here to talk to you about...”

Indigenous leaders and healthcare providers look to traditional knowledge for wisdom and guidance to protect our communities against COVID-19.

The new COVID-19 vaccines will complement this approach and help protect our communities from the virus, especially our Elders.

We will soon get (more) vaccines but for now, COVID-19 is still a health threat to our families and our communities.

To keep each other safe, we all need to do our part and follow public health guidance:

- Wash our hands often
- Wear a mask
- Stay 2 meters apart
- Avoid gatherings
- And if you have symptoms, get tested and stay home

Sign off (if you wish)

“Together, we can do this.

To learn more about the best ways to protect yourself and others and get the facts about vaccines please visit Canada.ca/coronavirus or call 1-833-784-4397.”

