# **COVID-19 (a) (b) (c)**

# Public service announcements for radio

For more information: Canada.ca/coronavirus **Information for Indigenous communities:** Canada.ca/coronavirus-info-indigenous



#### Public service announcement for radio: second dose of vaccine

#### Script 1: COVID-19 vaccines and the importance of the second dose

#### Introduction (if you wish)

"Hello, I am ... and I am here to talk to you about..."

During the COVID-19 pandemic, we each have a role to play in making our community safer.

We can all do our part by following public health guidelines and getting fully vaccinated.

COVID-19 vaccines are free, safe and effective, and they help us protect ourselves, our families, our Elders and those who are most at risk in our community.

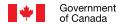
When you choose to receive your second dose, you also are making your community safer against COVID-19 variants. We're almost there. Find out where you can get fully vaccinated.

Since the virus is still a threat, we need to continue keeping each other safe.

#### Sign off (if you wish)

"Together, we can do this. To learn more about the best ways to protect yourself and others and or get the facts about vaccines please visit Canada.ca/coronavirus or call 1-833-784-4397."





### Script 2: COVID-19 vaccine second dose- and the variants of concern

## Introduction (if you wish)

"Hello, I am ... and I am here to talk to you about..."

The best way to protect yourself, your family and your community against COVID-19 and its variants of concern is to get vaccinated.

COVID-19 does not see age, especially when it comes to variants of concern.

Variants happen because viruses are constantly changing over time as they spread, including the virus that causes COVID-19.

That's why preventing the spread of COVID-19 through a complete COVID-19 2-dose vaccine is so important.

A 2-dose vaccine means you need to get vaccinated twice. The first dose triggers your body to start building protection and the second dose is required to boost your immune system for the best protection

When you are fully vaccinated, you will reduce your risk of serious illness, hospitalization and death from COVID-19.

# Sign off (if you wish)

"Together, we can do this. To learn more about the best ways to protect yourself and others and or get the facts about vaccines please visit Canada.ca/coronavirus or call 1-833-784-4397."